

At last it's here - - - a book exclusively on Frankoma Pottery. THE COLLECTORS GUIDE TO FRANKOMA POTTERY takes you on an exciting journey with John Frank and his family. You'll travel back to 1933 to share the beginning of a dream; know the heartbreak of major setbacks such as receivership, fire and war; then emerge with them as they struggled to make Frankoma the success it is today.

You'll see the results of those successes - - - over 300 items PLUS dinnerware are professionally photographed for your enjoyment. Some of these items have never been shown in Frankoma's catalogs.

You'll learn how the pottery is made, what makes it unique and why certain designs were created. Markings and colors are shown and discussed in detail. The color cover will enhance the beauty of any Frankoma setting.

This book is 8½" X 5½", softbound, with 128 pages specially treated to insure lasting beauty. It is a perfect size for ease of handling, displaying and carrying.

There is an additional 16 page PRICE GUIDE AND SUPPLEMENT. This handy booklet is printed on heavy card stock for durability. The GUIDE contains up-to-the-minute information on Frankoma activities, a numerical listing to distinguish old items from new and price averages, with color availability, for all pieces photographed in THE COLLECTORS GUIDE TO FRANKOMA POTTERY.

Susan Cox is not affiliated with Frankoma Pottery, Inc. However, her love for this product extends back fourteen years ago when her father bought the first piece of Frankoma Susan had ever seen - - - the 1965 Christmas plate. From that moment on she was 'hooked'. She has studied and collected Frankoma since that time. Being a free-lance writer over fifteen years, coupled with her enthusiasm for antiques and collectibles, made her decision to write about Frankoma a natural one. Additional research took more than three years and now the books are complete and ready for you.

Whether you need the books for the technical information they provide or simply want them for your reading pleasure and knowledge, THE COLLECTORS GUIDE TO FRANKOMA POTTERY and the PRICE GUIDE AND SUPPLEMENT are two books you can't afford not to have. Order some for your friends and customers; they'll appreciate your thoughtfulness.

If you care to discuss Frankoma with Susan she would be happy to hear from you. You can write and also order the books directly from her:

SUSAN N. COX

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\$9.95 THE COLLECTORS GUIDE TO FRANKOMA POTTERY; \$2.00 PRICE GUIDE & SUPPLEMENT
.75 POSTAGE/HANDLING; Cal.res.add 6% tax; Sorry, no C.O.D.'s; PRICES ARE NET

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PLEASE DO NOT SEND YOUR ORDERS TO FRANKOMA POTTERY AS THEY ARE NOT SET UP TO HANDLE THEM

